

PR Contact:
Laura Burgess
603-436-1748
laura@lauraburgess.com

FOR IMMEDIATE RELEASE

BLACKHAWK ENGAGES NEW HELLSTORM BRAND MANAGER

NORFOLK, VA (November 18, 2004) – BlackHawk® Products Group, the world’s leader in manufacturing and distributing high quality tactical gear for the military and law enforcement, has engaged Erik Rockel to the position of brand manager for HellStorm® tactical assault gloves. Previously, Erik was employed with Hatch Corporation in Oxnard, California, as their Marketing Director and Brand Manager. Hatch, manufacturer of gloves for the law enforcement industry, was recently acquired by Armor Holdings. At Hatch, Erik was responsible for all marketing communications as well as market strategy, development and execution.

“BlackHawk’s HellStorm tactical glove line had long been a competitor of Hatch Corporation. With the recent changes after the acquisition of Hatch by Armor Holdings, I had the opportunity to switch teams,” Erik Rockel commented on his new assignment with BlackHawk. “I came to BlackHawk because of the entrepreneurial spirit and creative energy found here. This is a well-respected company in the industry with a very bright future, and I am extremely pleased to be part of this team.”

HellStorm gloves are made with the patented Quad Index Finger Stitching. The Quad Stitching rings on the index finger allows the user to custom fit, cut and modify the index finger portion of the glove by cutting in between any one of the four stitch lines to remove a portion of the glove. The exposed index finger now has more dexterity for trigger control and can better access buttons on radios, keypads on GPS units, and more. The patented stitch rings prevent the glove from falling apart or unraveling after custom modifications. HellStorm Gloves are designed for the US Military and Law Enforcement Special Operations units.

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About BlackHawk Products Group

BlackHawk, founded in 1993 by President and CEO Mike Noell, is recognized as the world leader in supplying tactical equipment to the military and law enforcement markets. Mike was trained as a US Navy SEAL and incorporated that experience and discipline in building a company dedicated to designing equipment for the preservation of life under the worst extremes.

BlackHawk Products Group was formed in 2003 to accelerate the pace of introducing new best-in-class products to the performance oriented tactical market through intensive internal R&D initiatives and selective acquisitions. BPG acquired MOD tactical knives in November of 2003. Delta Design Group was acquired in December of 2003 to strengthen and direct the BPG R&D effort. The recently acquired Jungst Scientific further expands on these capabilities. BlackHawk Products Group will make future announcements about other recent acquisitions and strategic alliances to coincide with their formal product launches.

BlackHawk is headquartered in Norfolk, Virginia with offices in Montana, North Carolina, Nevada, Idaho and Germany. For more information regarding BlackHawk or any of its products, call 800-694-5263, or log on to www.blackhawk.com.

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