



PR Contact:
Laura Burgess, LLC
P: 603-436-1748
laura@lauraburgess.com

FOR IMMEDIATE RELEASE

**BLACKHAWK® PRODUCTS GROUP™
ANNOUNCES WARRIOR WEAR™**

NORFOLK, VA (February 3, 2006) Mike Noell, President and CEO of BlackHawk Products Group has announced a new division; BlackHawk Warrior Wear, apparel and footwear to meet the needs of today's military and law enforcement personnel. Designed with the latest materials and technologies available, Warrior Wear products are engineered based upon the demands and rigors that foot soldiers or street cops face on a daily basis. The first products available from Warrior Wear start from the ground up with four boot models; the Light Assault Boot, the Tactical Response Boot, the Black Ops Boot, and the Desert Ops Boot.

The **Light Assault Boots** are water friendly for today's special operation warrior. Built on Vibram® Trail Run rubber outsoles in TC4 Plus; a sticky rubber compound that prevents slipping on wet surfaces, with a long wearing, PR midsole. The boot upper is made from a combination of double layer lightweight, breathable nylon mesh and quick dry synthetic microfiber high-abrasion materials. Toe and heel outers are reinforced with a special rubberized protection layer providing unsurpassed abrasion and scuff resistance, especially in prone positions. The footbed is made of custom molded Ortholite® which enables air to travel through and around the insole, cooling the wearer's foot and offering up to 95 to 100% breathability. The waterproof recycled molded insole board has a built-in shank for unsurpassed support. Dri-Lex® lining, the same materials used in today's top trail running shoes, allow water and moisture to wick away, keeping feet dry and comfortable.

Quick close, injection molded lace holders feature a hidden lace perforated pocket for quick closure of the boot with one hand, while ensuring no failure in combat conditions.

The **Tactical Response Boot** is a heavier duty boot with a Vibram F\$S outsole in "Trek" compound for excellent traction and stability in urban environments. Constructed with an OrthoLite custom molded footbed, a Durable etc® breathable lining, and a fiberglass shank, the Tactical Response Boot, with its rugged exterior, is designed for SWAT professionals yet comfortable enough for all day wear. The boot upper is comprised of Cordura® and high abrasion leather for durability under the most extreme conditions.

-more-

The **Desert Ops Boot** is built on a Vibram Lite Run rubber outersole in a Trek rubber compound. OrthoLite footbeds and Dri-Lex lining provide breathability and quick drying capabilities. Toes and heels are protected against abrasion by an outer rubberized reinforcement. A fully gusseted tongue prevents debris from getting in the boot and an injection molded shank provides exceptional support, especially when under the load of a full pack.

The **Black Ops Boot** is the weatherproof version of the Desert Ops Boot in black only with a waterproof lining and all the same features of Vibram sole, OrthoLite footbeds, gusseted tongue and injection molded shank.

The Light Assault Boots will be available in black and coyote tan. The Tactical Response Boot and Black Ops Boot will be available in black only and the Desert Ops boot available in coyote tan. Sizing will be available on the BlackHawk website, www.blackhawk.com. All boots will be available in May of 2006.

About BlackHawk:

BlackHawk Industries Inc. founded in 1993 by President and CEO Mike Noell, is recognized as the world leader in supplying tactical equipment to the military and law enforcement markets. Mike was trained as a US Navy SEAL and incorporated that experience and discipline in building a company dedicated to designing equipment for the preservation of life under the worst extremes.

BlackHawk Products Group was formed in 2003 to accelerate the pace of introducing new best-in-class products to the performance oriented tactical market through intensive internal R&D initiatives and selective acquisitions. Since 2003, BPG™ has acquired Masters of Defense™ Knife Company, Delta Design Group, Jungst Scientific, Dynamic Entry®, All Season's Apparel, and Wildfire Warrior. Acquisitions in R&D and manufacturing capabilities resulted in BlackHawk's groundbreaking launch of the CQC™ holster line and SERPA™ technology, an all new HydraStorm® line; and under BlackHawk's newest company's banner Night-Ops, the Gladius illumination tool. In 2006, BHP entered the shooting sports and hunting markets leveraging their success in the law enforcement and military markets.

BlackHawk is headquartered in Norfolk, Virginia U.S.A. For more information on BlackHawk and BlackHawk products, log on to www.blackhawk.com or call 800-694-5263.

###