

FOR IMMEDIATE RELEASE

BILL MOLES JOINS BLACKHAWK PRODUCTS GROUP™ AS NEW VP OF SALES



NORFOLK, VA (September 28, 2006) BlackHawk®, designers and manufacturers of the world's greatest tactical gear, is proud to announce the addition of Bill Moles, formerly of Armor Holdings, Inc., to the newly created position of Vice President of Sales for BlackHawk. As part of BlackHawk's strategic global sales and marketing plan, the position of Vice President of Sales & Marketing, held by Tom White, has been separated in order to provide for more focused efforts and growth within both sales and marketing. Tom has held the position of VP of Sales & Marketing since late 2002, as well as serving on the Executive Council and Board of Directors for BlackHawk. Under Tom's leadership, BlackHawk has acquired new companies, developed new product lines, expanded its marketing programs, developed new markets such as the

Outdoor market, and increased in-house capabilities in sales, service, shipping and communications. Tom will now focus on expanding BlackHawk's marketing capabilities, increasing awareness, and leveraging the existing brands while developing new markets and products as VP of Marketing.

Bill Moles joins the BlackHawk management team after a decade with Armor Holdings as Eastern Region Sales Manager where he managed the Law Enforcement brands as well as being responsible for increasing revenues, channel management, and integration of new brands from acquisitions and internal product development. Bill's experience as a team leader, solutions provider, and channel manager will provide BlackHawk with the concentrated efforts necessary to continue their unprecedented growth in the law enforcement, military, international, and most recently, outdoor markets.

"BlackHawk has provided me the opportunity to work with one of the industry's most progressive management teams in the promotion and development of new products." Bill Moles, VP of Sales for BlackHawk commented on his recent hire. "It is an honor and exciting challenge to lead the sales organization for a company that is as respected worldwide as BlackHawk is. As fast as this company is growing, they remain constant in their commitment to providing the best product and service to the men and women who serve our country. I look forward to being part of the team that will expand into new markets, reach new customers, and develop new channel programs and partnerships."

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“Bill demonstrates all the characteristics that have made BlackHawk and the BlackHawk team the success it is today,” Tom White, VP of Marketing added. “BlackHawk is there to meet our customers’ demands and needs. You have a limited time to find a solution, and the solution must be of the highest quality possible as it most likely will be in the hands of a soldier or police officer. Bill can roll up his sleeves, think outside the box and react quickly and efficiently without sacrificing the long term goals of BlackHawk. We are excited to have him aboard. BlackHawk is on track to introduce the largest number of new, ground breaking and unique products in the history of the company at this year’s SHOT Show held in Orlando, Florida in January 2007.”

About BlackHawk®:

BlackHawk Products Group™, headquartered in Norfolk, Virginia, with manufacturing, tooling and design facilities worldwide, was founded in 1993 by President and CEO Mike Noell. As the world leader in supplying tactical equipment to the military and law enforcement markets, BlackHawk continues to introduce new best-in-class products through intensive internal R&D initiatives and selective acquisitions. BlackHawk’s divisions include: BlackHawk Tactical™, HydraStorm®, HellStorm®, Masters of Defense® Knife Company (MOD), CQC™, Night-Ops®, Delta Design Group, Jungst Scientific, Dynamic Entry®, Warrior Wear™, BlackHawk Law Enforcement™, BlackHawk! Blades™, All Season’s Apparel, Wildfire Warrior™, and BlackHawk Outdoors™.

For more information on BlackHawk and BlackHawk products, log on to www.blackhawk.com or call 800-694-5263.