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FOR IMMEDIATE RELEASE

## **BLACKHAWK!® ENTERS INDUSTRIAL SECURITY MARKET TERRY NAUGHTON APPOINTED DIRECTOR SALES**

NORFOLK, VA (February 2007) BLACKHAWK! Products Group®, a world leader in tactical gear for the military and law enforcement, hired Terry Naughton as the Sales Director for the new BLACKHAWK!® Industrial Security Division. The Industrial Security market produces more than \$150 billion dollars annually in revenue. Core revenues in this market come from “feet on the street” providing services ranging from community friendly guarding to high speed tactical operators. “These men and women are facing a real and constant threat, protecting communities, the Fortune 1000, our public utilities, and world-wide transportation systems. Industrial Security is a natural extension of our current business model. The challenges faced by the private sector post 9/11 are very different than they were just a few years ago. With these changes businesses world wide have a growing need for equipment which was originally designed to the meet the needs of the modern military and policing communities”, commented Terry Naughton. BLACKHAWK!® set the standard in tactical gear and with the addition of the new lines of professional apparel and illumination tools; BLACKHAWK!® is uniquely positioned to provide a broad range of products to the growing Industrial Security marketplace.



Terry Naughton, formerly the Director of Sales for ASP, Inc., will be leading BLACKHAWK!'s efforts to introduce the full BLACKHAWK!® product line, establish business partners, and develop new sales channels. With experience in the sales and marketing of intermediate force weapons to law enforcement and military organizations, Terry's twenty years of leadership will expedite BLACKHAWK!'s entry into the market and build upon BLACKHAWK!'s reputation as world leader in design, manufacturing, production, and marketing of tactical gear for the law enforcement, military, and security professional.

**About BLACKHAWK!®:**

BLACKHAWK! Products Group®, headquartered in Norfolk, Virginia, with manufacturing, tooling and design facilities worldwide, was founded in 1993 by President and CEO Mike Noell. As a supplier of tactical equipment to the military and law enforcement, and now hunting-specific gear to outdoor enthusiasts, BLACKHAWK!® continues to introduce new best-in-class products through intensive internal R&D initiatives and selective acquisitions. BLACKHAWK!'s brands include: BLACKHAWK! Armor™, BLACKHAWK! Blades™, BLACKHAWK! Law Enforcement™, BLACKHAWK! Tactical™ and Hydration™, M.O.D.®, CQC®, SERPA®, Night-Ops®, Dynamic Entry®, Warrior Wear™, and Wildfire Warrior™.

For more information on BLACKHAWK!® and BLACKHAWK!® products, log on to [www.blackhawk.com](http://www.blackhawk.com) or call 800-694-5263.

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