

# BLACKHAWK!

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FOR IMMEDIATE RELEASE

## BLACKHAWK! PRODUCTS GROUP APPOINTS TOM O'SULLIVAN AS DIRECTOR OF INTERNATIONAL BUSINESS

NORFOLK, VA (March 2009) BLACKHAWK! Products Group™, a world leader in manufacturing tactical gear for the military and law enforcement, has promoted Lt. Col. Tom O'Sullivan, US Army (Ret.) to the position of Director of International Business effective April 2, 2009.

In this new role Tom will lead all efforts to introduce the full line of BLACKHAWK! products, establish strategic business partnerships, and develop new sales channels outside of the continental United States. Prior to this appointment Tom held positions with BLACKHAWK! that included Director of Government and Military Programs and Brand Manager for Tactical Gear and Hydration. These experiences, together with his leadership skills and extensive military background, make him uniquely positioned for this new challenge.

Tom is a twenty year veteran of the US Army. During his military career he served in Armor and Cavalry units worldwide, to include eight years of overseas duty. He is a Distinguished Military Graduate of the Virginia Military Institute and the US Army's Command and General Staff College where he earned an MMAS in National Security Studies. Tom is a recipient of the Soldier's Medal for valor and the Legion of Merit.

### **About BlackHawk™ :**

BLACKHAWK! Products Group™, founded in 1993 by President and CEO Mike Noell, is a leading US manufacturer of tactical, military, shooting sports and law enforcement equipment. BLACKHAWK! is a global manufacturer of tactical gear, body armor, law enforcement duty gear, holsters, hydration systems, protective gloves and gear, apparel and footwear, knives, illumination tools, breaching tools, hunting gear, and recoil reducing stocks. BLACKHAWK! headquarters is in Norfolk, Virginia, with US manufacturing facilities in North Carolina, Montana, and Idaho. For more information on BLACKHAWK! and BLACKHAWK! products, log on to [www.BLACKHAWK.com](http://www.BLACKHAWK.com) or call 800-694-5263



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